Sample report · fictional data, for format only

Mentioned.Studio

AI Visibility Quick Check

Sample Co.

sample-brand.com · United States · 2026-10-29

6 / 30

Times you were named in 30 AI answers

When customers ask which brand to buy, AI rarely thinks of you.

- Asked 10 times per assistant, ChatGPT named you in 2 answers, Perplexity in 4, Gemini in none
- Gemini didn't mention you for any question, which may mean your site isn't fully indexed
- AI most often recommends Samsonite and Away instead

How AI answered (asked in English)

Customer question	ChatGPT	Gemini	Perplexity
What are the best carry-on luggage brands?	2 / 10 times	0 / 10 times	4 / 10 times
Sample Co. vs Away, which is better?	#2	Not named	#2
Is Sample Co. worth it?	#1	Not named	#1

Who AI recommended (times named)

Away	5
Samsonite	3
Bombas	1
Injinji	1

Sites AI cited most (in 30 answers)

outdoorgearlab.com	14 / 30
reviewed Brand A and Brand B, not you	
reddit.com/r/onebag	9 / 30
you came up twice; most threads recommend Brand A	
nytimes.com/wirecutter	6 / 30
not in their list	
travelandleisure.com	5 / 30
travel gear list, not you	
sample-brand.com	2 / 30
your own site	

The sites AI cites most are where a review or mention matters most. Start with the ones that do not cover you yet.

3 opportunities we see

1. **Get into review sites**: AI cites OutdoorGearLab and Wirecutter most, and neither includes you in its carry-on luggage reviews. Getting reviewed there is the most direct fix.
2. **Add a comparison page**: When customers compare you with Away, AI finds no clear comparison. A factual comparison page on your site gives it something to cite.
3. **Check Google indexing**: Gemini never mentions you. Check in Google Search Console that all product pages are indexed.

Want the full diagnosis?
20–30 customer questions, a ranking of the sites AI cites, competitor comparison, technical audit and a 90-day plan. Free for our first 3 clients who agree to a case study.

info@mentionedstudio.com
mentionedstudio.com

Method: 2026-10-29, asked in English with web search on. Questions marked “x / 10” were asked 10 times, each in a new chat, because AI recommendation lists change from one answer to the next; how often you appear is the stable measure. Other questions were asked once.